

STOCK PROJECT – 450 points possible

You have been given \$50,000 to invest in three (3) different companies that are traded on the New York Stock Exchange. This assignment is a two part assignment. You will create a spreadsheet that will detail your investment choices. For each choice, you must find some research that details why you chose the stock. Include this research in a PowerPoint presentation.

Pick three companies for your \$50,000 investment portfolio: These are ideas, some smaller companies offer better options.

Costco Wholesale	Liz Claiborne	Skechers, USA	Wal-Mart
Gap, Inc.	Microsoft	Nike	PepsiCo
Guess, Inc.	Starbucks	Target Corp.	Coca Cola Co.
Intel	Tommy Hilfiger	Reebok	Disney
Krispy Kreme	Verizon	ChevronTexaco Corp.	Wendy's
American Eagle Outfitters	Outback Steakhouse	Abercrombie & Fitch	McDonald's

You are not limited to these sites. They are suggested to help you choose your three companies. .

Create a workbook in *Excel* and call it *Stocks.xls* You will include all assigned spreadsheets in the same workbook.

<p style="text-align: center;">I.</p> <p style="text-align: center;">DESIGN a Stock Portfolio worksheet using <i>Excel</i>.</p> <p style="text-align: center;"><i>Include a financial basis or reason as to why you decided to add this particular stock to your portfolio.</i></p> <p style="text-align: center;">10 points each company</p> <p style="text-align: center;"><i>You will check the price of this investment on May 14th, May 16th, and May 18th. We will sell our holdings at 10:00 am on Friday, May 16th.</i></p> <p style="text-align: center;">300 Total Points</p>	Information for each company :
	1. Date of investment – 10 points each company
	2. Company name – 10 points each company
	3. Company's ticker symbol – 10 points each company
	4. Initial price of one share – 10 points each company
	5. Number of shares – 10 points each company
	6. Dollar amount invested* – 10 points each company
	Information for combined purchases :
	7. Total dollar amount invested* – 10 points each company
	8. Total number of shares* – 10 points each company
9. Average cost of one share* – 10 points each company	
<p>II. Create a Historical Prices worksheet and graph for each of your companies for January 2012 through April 30th, 2012</p> <p style="text-align: center;">150 Total Points</p>	<p>On a sheet of your Excel Workbook include the Opening Price, the Closing Price, and the Change for each day, for each company. Name it: <i>Your Company's Name Historical Prices (25 Points each company – 75 total)</i></p> <p>Create a Line Chart for each of your companies. It should each be saved as a separate sheet in your workbook and labeled properly. Add a text box and an arrow to point to the high price during that period and another one for the low price of that period. <i>(25 points for each Chart/Company – 75 total)</i></p> <p>Yahoo Finance or Microsoft's MSN provide Historical Prices that you can download quite easily.</p>